



2026

Exhibitor and Sponsor Prospectus

April 23–26, 2026
Hilton Columbus at Easton

WWW.OOS2026.ORG



Exhibitor Opportunities: Showcase Your Brand to Ohio's Osteopathic Leaders

The Ohio Osteopathic Symposium (OOS) is Ohio's premier annual gathering of the osteopathic medical community, bringing together practicing physicians, academic leaders, residents, medical students, and nationally recognized experts for high-impact education and collaboration. This flagship event offers sponsors a unique opportunity to engage directly with key medical decision-makers and emerging leaders while aligning their brand with innovation, clinical excellence, and the advancement of whole-person osteopathic care.

Space is limited to 25 exhibitors.



Exhibitor Packages

\$1,000 Early Bird Rate
(Reserve by February 27, 2026)

\$1,500 Standard Rate

Exhibitor Amenities

Draped 6' table with two chairs

Conference admission and badges
for two (2) booth staff

Recognition on event signage and
the OOS website

Post-event attendee mailing list

Electricity available upon request.
Additional fees may apply.

PREMIUM EXHIBITOR UPGRADES

*Exhibitor booth package is required.

\$250 Conference Program Spotlight

Enhance your exposure with company listing plus your logo in the printed Conference Program.

\$500 Branded Social Media Post

Leverage the Ohio Osteopathic Association and Symposium social media audiences to promote your next product launch, event, webinar, and more. Content is subject to approval.

\$500 Banner Ad

Reach more than 4,000 monthly visitors to the Ohio Osteopathic Association and Ohio Osteopathic Symposium websites with a banner ad on both sites. Display ads will run for 30 days.

\$750 Dedicated Email (2 included)

Expand your reach to your ideal target audience by sending a dedicated email message directly to Ohio Osteopathic Association members and Symposium attendees. Content is subject to approval.

Become a Sponsor

Position your brand in front of Ohio's top osteopathic leaders by sponsoring the Ohio Osteopathic Symposium. With customizable sponsorship packages at multiple investment levels, OOS delivers high-value opportunities to elevate visibility, engage directly with physicians and decision-makers, and convert connections into measurable marketing results.

Elite Sponsorships

	Gold \$4,000	Silver \$3,000	Bronze \$2,000
Exhibit Table (Includes 2 conference passes)	✓	✓	✓
Additional Conference pass	4	2	1
Recognition in Conference Program	✓	✓	✓
Recognition on Conference Signage	✓	✓	✓
Recognition in conference slideshows	✓	✓	✓
Conference bag insert	✓	✓	✓
Verbal recognition during conference program	✓	✓	✓
Post-conference attendee list	✓	✓	✓
Logo in pre-conference promotions	✓	✓	
Conference program ad	Full Pg premium placement	Half Pg	Qrtr Pg
Pre- and post-conference attendee list	✓		
Editorial content in a post-event issue of OOA Buckeye Magazine	✓		
	Content provided by sponsor, subject to approval.		



Exclusive À la Carte Sponsorships

Stand out with these exclusive, one-of-a-kind opportunities to showcase your brand and leave a lasting impression. Each sponsorship is limited to one partner, offering unparalleled visibility and the chance to make a memorable impact with attendees. Act quickly to secure these premium options before they're gone!

FRIDAY BREAKFAST SPONSOR \$2,000

Get the day off to a fresh start with breakfast and coffee in the registration area before the conference. Your logo is showcased at the breakfast buffet and in dining areas.

Also included:

- 2 Conference Tickets
- Verbal recognition during the conference
- Recognition on OOS Website, promotional emails, social media promotions, in the *OOA Buckeye* Magazine, and in the official onsite printed program

SATURDAY BREAKFAST SPONSOR \$3,000

Get the day off to a fresh start with breakfast and coffee in the registration area before the conference. The Research Poster Showcase kicks off on Saturday morning. Your logo is showcased at the breakfast buffet and in dining areas.

Also included:

- 2 Conference Tickets
- Verbal recognition during the conference
- Recognition on OOS Website, promotional emails, social media promotions, in the *OOA Buckeye* Magazine, and in the official onsite printed program

OFFICIAL WI-FI SPONSOR \$2,000

Put your brand front and center every time an attendee connects to the internet. This exclusive sponsorship provides your logo with prime placement in the conference program where the WiFi login information is displayed, ensuring attendees repeatedly see your brand throughout the event.

Also included:

- 2 Conference Tickets
- Verbal recognition during the conference
- Recognition on OOS Website, promotional emails, social media promotions, in the *OOA Buckeye* Magazine, and in the official onsite printed program

NEW! SATURDAY HEADSHOT STUDIO \$2,000

The Headshot Studio offers attendees the opportunity to receive a professional headshot from a skilled photographer—ideal for CVs, websites, speaking profiles, and LinkedIn. Your organization's logo will be prominently displayed in the studio, delivering high-visibility brand recognition without appearing in the photos.

WELCOME BAG SPONSOR \$1,500 + Supply of Bags

Create a strong first impression when you feature your brand prominently on tote bags distributed to all attendees. Showcase your logo as each attendee carries their conference bag throughout the event—and beyond—giving your company extended visibility and the chance to make a lasting impression.

Sponsorship includes:

- Organization name and logo placement on conference bags
- Option to provide a promotional material or a giveaway item in each attendee's conference bag
- Recognition on OOS Website, promotional emails, social media promotions, in the *OOA Buckeye* Magazine, and in the official onsite printed program



FAQs

WHAT IS THE OHIO OSTEOPATHIC SYMPOSIUM (OOS)?

The Ohio Osteopathic Symposium (OOS) is a collaborative program of the Ohio Osteopathic Association (OOA), the Ohio University Heritage College of Osteopathic Medicine (OU-HCOM), and OU-HCOM Society of Alumni and Friends. Since 2010, the OOS has convened Ohio's osteopathic community for three days of networking and learning, fulfilling its mission to deliver a well-constructed CME program that offers innovative, practical information and insight on timely, clinically relevant topics.

WHAT IS THE OHIO OSTEOPATHIC ASSOCIATION (OOA)?

The Ohio Osteopathic Association (OOA), a divisional society of the American Osteopathic Association, advocates for Ohio's osteopathic physicians, medical students at Ohio University Heritage College of Osteopathic Medicine (OU-HCOM), and institutional member hospitals. Learn more at www.ohiodo.org.

WHAT IS THE OU-HCOM SOCIETY OF ALUMNI AND FRIENDS?

The Ohio University Heritage College of Osteopathic Medicine (OU-HCOM) Society of Alumni and Friends unites alumni, faculty, staff, and students to support philanthropic initiatives and fulfill its mission of informing, engaging, and serving the OU-HCOM community. Learn more at www.ohio.edu/medicine/alumni.

HOW ARE TABLES ASSIGNED?

Exhibitor tables are assigned in advance of the Symposium upon receipt of a completed application and payment. To ensure meaningful attendee engagement, exhibitor participation is limited to 25 spaces.

WHO CAN I CONTACT WITH QUESTIONS ABOUT EXHIBITOR AND SPONSOR OPPORTUNITIES?

Reach out to our team at symposium@ohiodo.org or call 614-299-2107 and we'll be happy to assist!

